

Adobe In-Design Assessment Project

- 1. Create an 8-1/2" x 11" document (portrait or landscape, it's your decision), margins should be top/bottom: 3/4", sides: 1/2".**
- 2. Take a picture of yourself and make sure it is on the document somewhere when you print it out.**
- 3. Answer the following questions.**
 - A. What has been your favorite project in GA1? Why?**
 - B. What has been your least favorite project in GA1? Why?**
 - C. Do you have any suggestions for projects to do in the future?**
 - D. Explain what three elements; what principles of design; what type classification you used in your layout.**
- 4. Using the tools in Adobe In-Design and images from clip art, make sure your project demonstrates your knowledge about the elements and principles of design and typography.**
- 5. DO NOT USE ANY COPYRIGHTED IMAGES - must be from schools clipart.**
- 6. When you are done, print it out in color to the colorcube, DO NOT SCALE and paper clip it to this rubric.**

Name: _____

Adobe In-Design Assessment Project

This project will test how well you design using Adobe In-Design
You will be graded on the following criteria:

Objectives	Exemplary 8-10	Needs Minor Revisions 5-7	Needs Substantial Revisions 4-0	Score
Measure linear dimensions for printing material in inches and fractions of inches.	All measurements are correct.	Some measurements are correct.	None measurements are correct.	
Demonstrate knowledge of copyright, ethics, and intellectual property rights.	All graphics and images are royalty free. (not copyrighted)	Some graphics and images are royalty free. (not copyrighted)	No graphics and images are royalty free. (not copyrighted)	
Explained the basic principles of design used in their design.	Thoroughly and correctly explained the principle of design they used in their design.	Somewhat explained the principle of design they used in their design.	Did not explain the principle of design they used in their design.	
Explained the basic elements used in their design.	Thoroughly and correctly explained the basic elements they used in their design.	Somewhat explained the basic elements they used in their design.	Did not explain the basic elements they used in their design.	
Explained the type classifications used in their design.	Thoroughly and correctly explained the type classifications used in their design.	Somewhat explained the type classifications used in their design.	Did not explained the type classifications used in their design.	
Demonstrated the process of creating digital output from a computer file.	Demonstrated mastery in design, layout, and output.	Demonstrated acceptable knowledge in design, layout, and output.	Did not demonstrated knowledge in design, layout, and output.	
Capture digital images using a scanner and digital camera.	Photo of themselves are included in the layout and design.		Photo of themselves are NOT included in the layout and design.	
Download a digital image from a clipart website.	One or more downloaded graphics were included in the layout and design.		No downloaded graphics were included in the layout and design.	
Scale a raster image using the proper settings in order to maintain the appropriate resolution for print or web.	All graphics and images were correctly scaled.	Some graphics and images were correctly scaled.	No graphics and images were correctly scaled.	
Demonstrate keyboard typing proficiency; use of digital dictionary; spell checker; automatic hyphenation, and keyboard shortcuts.	No errors.	Some errors. (one to two)	Many errors. (three or more)	
			Total (100)	